



A woman with a bank account can dream, plan and hope for a better future for herself and for her family.

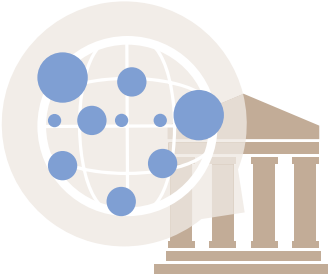
Women need more than just loans. They need a safe place to save the money they earn, health insurance to protect against unforeseen illnesses, and financial education on how best to use these products.

Women's World Banking invests in understanding the financial needs of a woman throughout her entire lifetime and developing the financial tools and education she will need to meet her goals at each stage of her life.

The impact of our work



14 million women clients



38 partner financial institutions



576,881 clients accessing new financial products

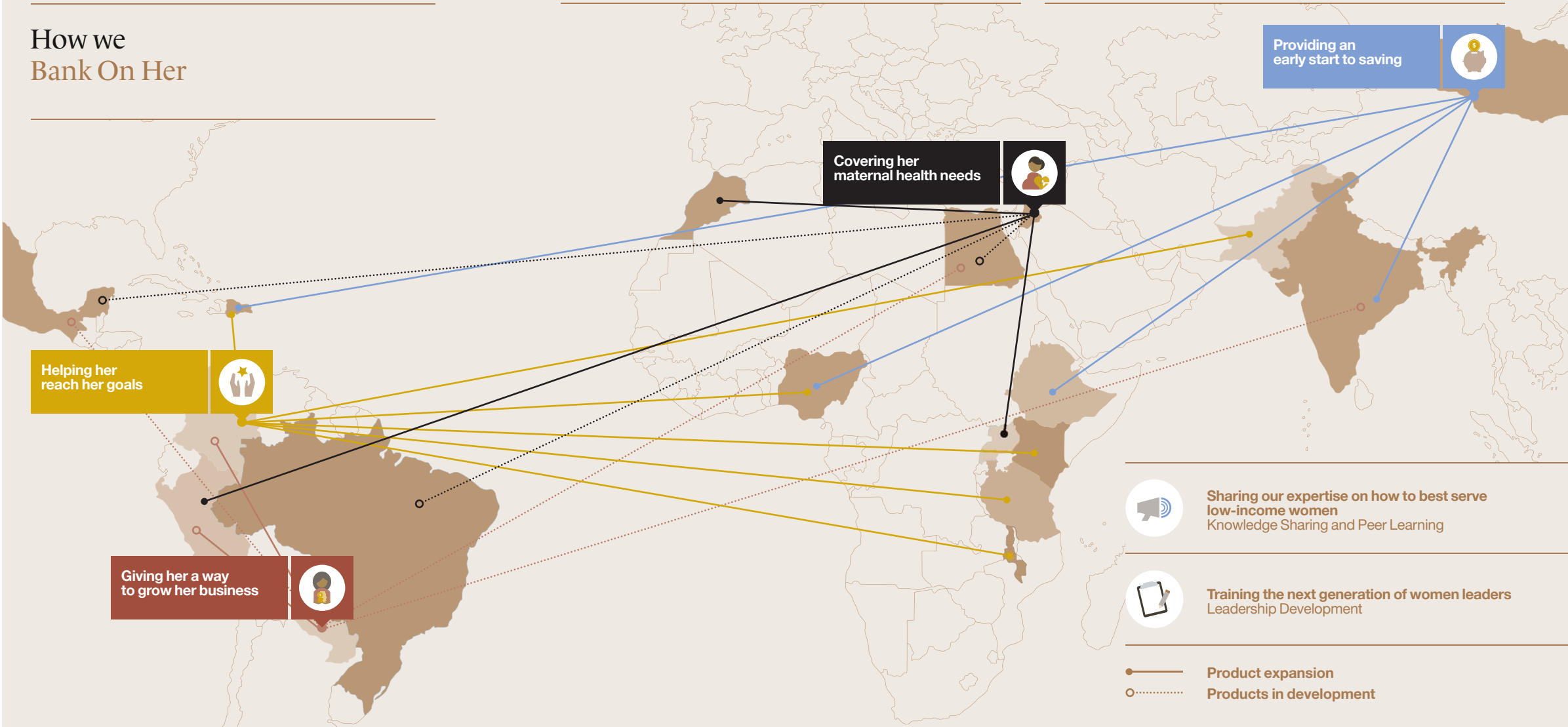


19 institutions participated in leadership programs



Shadiat has a small market stall in Balogun market in Lagos, Nigeria. Once introduced to the BETA Savings program, Shadiat began to save money to reinvest in her business and have some set aside “just in case.” She is focused on building her enterprise, taking care of her mother, and aspires to have a “better office” in the future. She works Monday through Saturday, 7AM-7PM in her stall where her BETA Savings agent, Funke, visits her each day. Shadiat saves 1,000 NGN (US \$6) on each visit.

How we Bank On Her





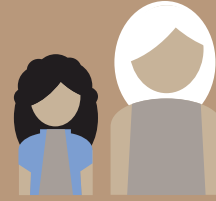
The World

Economies can't reach their potential if women can't access the basic financial services that allow her business to prosper and secure her family's future.



Financial Institutions

Women have proven to be better repayers and more loyal clients who take advantage of multiple financial products, including insurance and pensions, when given the opportunity.



Herself and her Family

Giving a woman access to the financial tools she needs allows her to build assets and plan for her future. She can provide food for her family, pay her children's school fees, cover an unexpected health emergency and afford better housing.

Will you #BankOnHer?

At Women's World Banking, we are building toward the day when all women have the financial tools they need to ensure security and prosperity for themselves and their families.

Won't you join us and help women like Shadiat build secure futures for themselves and their families?



Our goal is to reach five million new clients by 2019. To reach this target, we are committed to:

- Creating innovative financial products for low-income women living in developing countries;
- Scaling these products to reach the largest number of these women;
- Educating and influencing financial leaders on serving the women's market; and
- Expanding our network of friends and supporters.

Your gift, women's financial security.



Women's World Banking

www.womensworldbanking.org