

# Making Finance Work for Women Summit: Draft Agenda

November 11-12, 2015

Berlin, Germany

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## Day 1 (All Sessions in Main Room)

8:00am–8:50am

### Registration

9:00am–9:15am

### Welcome

- Secretary Thomas Silberhorn, Federal Ministry for Economic Development and Cooperation

9:15am–9:30am

### Why Should We Care About Making Finance Work For Women?

- Raj Kumar, Devex
- Celina Kawas, Women's World Banking
- Daniela Konietzko, Fundación WWB Colombia

9:30am–10:30am

### Who Are The Game Changers In Financial Inclusion For Women?

- Mary Ellen Iskenderian, Women's World Banking (Moderator)
- Claire Alexandre, Vodaphone
- Daniel Schydrowsky, Peruvian Administration of Banking, Insurance and Private Pension Funds
- Sunil Sachdev, GlobeOne
- Aishah Ahmad, Diamond Bank

10:30am-11:00am

### Strength in Numbers: What The Data Says About Women's Access To Finance and Well-Being

- Neli Esipova, Gallup World Poll
- Leora Klapper, World Bank

11:00am–11:30am

### Coffee Break (Saalfoyer)

11:30am-12:30pm

### Targeting The New Growth Segment: Women

- Lohini Moodley, McKinsey & Co. (Moderator)
- Debra Mallowah, Unilever
- Suneet Varma, Pfizer Consumer Healthcare

12:30pm – 1:00pm

### Innovation Conversation

- Raj Kumar, Devex
- Amy Herman, The Art of Perception

1:00pm-2:00pm

### Lunch (Saalfoyer)

2:00pm-2:30pm

### Strength In Numbers: What The Data Says About Women And Mobile

- Colleen Learch, InterMedia
- Claire Sibthorpe, GSMA

2:30pm-3:30pm

### How Can Technology Drive Financial Inclusion For Women?

- Audrey Mothupi, Systemic Logic Group (Moderator)
- Liz Kellison, The Bill & Melinda Gates Foundation
- Anna Gincheran, Women's World Banking
- Tom DeLuca, Advanced Payment Technologies
- Louise Holden, Mastercard

3:30pm-4:00pm

### Coffee Break (Saalfoyer)

4:00pm-4:45pm

### How Do We Make Impact Investing Work For Women?

- Christina “CJ” Juhasz, Women’s World Banking Capital Partners (Moderator)
- Ritva Laukkanen, Finnfund
- Ise Bosch, Dreilinden
- Eva Terberger, KfW Development Bank
- Susan Markham, USAID

**4:45pm-5:45pm**

**Going Beyond The Entrepreneur**

- Marissa Wesely, Win-Win Coalition (Moderator)
- Adrienne Axler, Sodexo Germany
- Peder Michael Jorgenson, BSR
- Catalina Garcia Gomez, SABMiller

**5:45pm-6:00pm**

**Close: How Do We Make Finance Work For Women?**

- Raj Kumar, Devex
- Mary Ellen Iskenderian, Women’s World Banking
- Dr. Jennifer Riria, Kenya Women Microfinance Bank

**6:00pm-7:00pm**

**Reception**

**Day 2**

**8:30am-9:00am**

**Registration**

**9:00am-9:15am**

**Why Should We Care About Making Finance Work For Women? (Main Room)**

- Mary Ellen Iskenderian, Women’s World Banking
- Youssef Fawaz, Al Majmoua

**9:25am-10:15am**

**Breakouts: Making Credit Work For Women**

**Breakout: Individual Lending (Main Room)**

- Jennifer McDonald, Women’s World Banking (Moderator)
- Alfredo Osvaldo Zamora Garcia, Compartamos Banco
- Samit Ghosh, Ujjivan Financial Services
- Amir Nafie, Lead Foundation

**Breakout: Small and Medium Enterprises (11<sup>th</sup> Floor)**

- Christine Bogdanowicz-Bindert (Moderator)
- Simla Unal, TEB Bank
- Anastacia Kimtai, Kenya Commercial Bank
- Angela Lumanau, International Finance Corporation

**10:15am-10:45am**

**Coffee (Saalfoyer)**

**10:45am-11:45am**

**Breakout Sessions: Making Financial Products Work For Women**

**Breakout: Savings (Main Room)**

- Anna Gincheran, Women’s World Banking (Moderator)
- Ineke Bussemaker, National Microfinance Bank Tanzania
- Bernadette Mandoloma, NBS Bank Malawi Ltd.
- Supun Dias, Hatton National Bank

**Breakout: Insurance (11<sup>th</sup> Floor)**

- Gilles Renouil, Women’s World Banking (Moderator)
- Muna Sukhtian, Microfund for Women
- Sammar Essmat, International Finance Corporation
- Teresa E. Prada Gonzalez, Fundación delamujer

**Breakout: Pensions (11<sup>th</sup> floor)**

- Harsha Thadani Rodrigues, Women’s World Banking (Moderator)
- Eppu Mikkonen Jeanneret, Helpage International
- Parul Khanna, Micropension Foundation
- Bhumika Joshi, SEWA Bank

**11:45am-12:00pm**

**Closing Conversation (Main Room)**

- Mary Ellen Iskenderian, Women’s World Banking

- Ineke Bussemaker, National  
Microfinance Bank Tanzania

**12:00pm-1:30pm**  
**Lunch (Saalfoyer)**

**12:15pm-1:00pm**  
**Special Presentation: GlobeOne's  
Evolution Of Social Banking: A Paradigm  
Shift For Women And Families (11<sup>th</sup>  
floor)**

*Attendees are invited to bring their  
lunches for this optional presentation.*