

# One billion women need access to basic financial products and services.

Only innovative leaders and institutions with gender-diverse leadership will be ready to take on this challenge successfully and meet this significant market opportunity.

Research shows that companies with gender-diverse teams have higher productivity, profitability, employee commitment and retention. They are also better positioned to serve an increasingly diverse customer base, a significant segment of them women.

In response to this market reality, Women's World Banking developed the Leadership and Diversity for Innovation Program. This one-year program partners a senior executive with

a high-performing woman leader, developing their skills to successfully serve low-income women while charting a path for more diverse leadership within the institution.

Action-oriented learning: each senior executive will identify a real-time business challenge related to serving women. Teams will be equipped with the tools they need to deliver on this challenge and drive real impact in their institutions.

## PROGRAM BENEFITS

Exclusive access to Women's World Banking's expertise in financial inclusion, leadership, research, and product innovation.

Business and leadership training from the Wharton School of the University of Pennsylvania's world-class faculty.

Executive coaching support.

Networking with leaders from around the globe.

## WHAT YOU'RE COMMITTING TO

### Senior Executive (male or female) Track

Two in-person leadership forums

Neethling Brain Instrument (NBI™) leadership assessment

Mentor woman leader

Four remote coaching sessions with an executive coach from Creative Metier

Virtual learning opportunities with global experts in the fields of leadership development and financial inclusion

Report on progress towards business challenge

### Woman Leader Track

In-person Signature Women in Leadership Program

Myers-Briggs Type Indicator® (MBTI®) assessment

Mentoring from senior executive

Virtual learning opportunities with global experts in the fields of leadership development and financial inclusion

Report on professional development progress

## IS THIS FOR ME AND MY INSTITUTION?

I am a member of the executive team at a financial institution, regulatory agency or mobile network operator.

I am committed to/ would like to start serving low-income women with financial services.

I have a critical business challenge that will help my organization better serve women or become more gender diverse.

I have a high-potential woman leader critical to meeting my business challenge and ready to take the next step in her development.

# What Alumni Are Saying About the Program

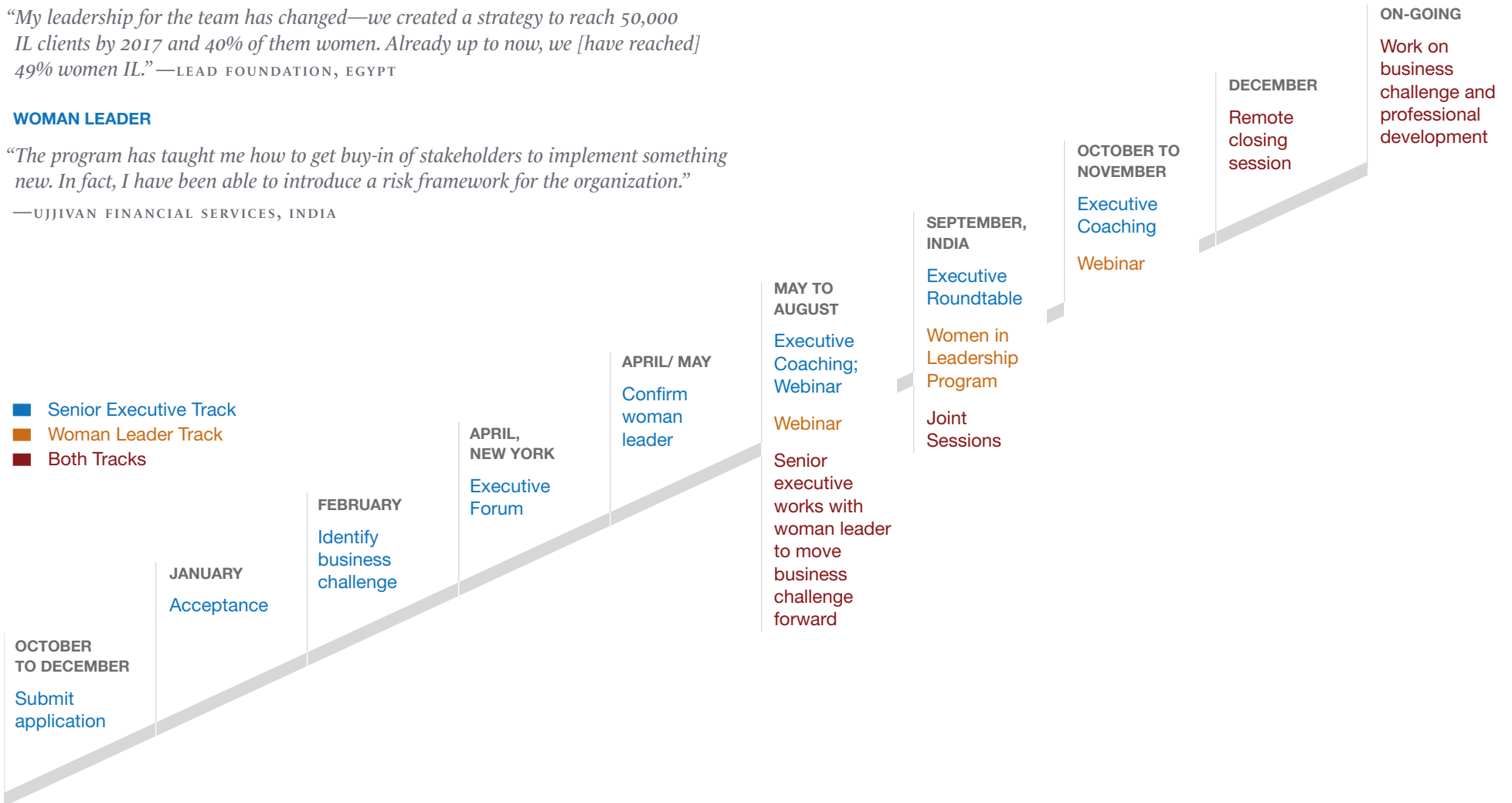
## SENIOR EXECUTIVE

*“My leadership for the team has changed—we created a strategy to reach 50,000 IL clients by 2017 and 40% of them women. Already up to now, we [have reached] 49% women IL.”* —LEAD FOUNDATION, EGYPT

## WOMAN LEADER

*“The program has taught me how to get buy-in of stakeholders to implement something new. In fact, I have been able to introduce a risk framework for the organization.”*

—UJJIVAN FINANCIAL SERVICES, INDIA



For more information, visit [womensworldbanking.org/leadership](http://womensworldbanking.org/leadership)  
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