



Women's World Banking

Leadership and Diversity for Innovation Program

One billion women need access to basic financial products and services. Only innovative leaders and institutions with gender-diverse leadership will be ready to take on this challenge successfully and meet this significant market opportunity.

Research shows that companies with gender-diverse teams have higher productivity, profitability, employee commitment and retention. They are also better positioned to serve an increasingly diverse customer base, a significant segment of them women.

In response to this market reality, Women's World Banking developed the **Leadership and Diversity for Innovation Program**. This one-year program partners a senior executive with a high-potential woman leader, developing their skills to successfully

serve low-income women while charting a path for more diverse leadership within the institution.

Leadership training is action-oriented: each senior executive will apply learning to a real-time strategic business initiative related to serving women. Teams will be equipped with Women's World Banking's proprietary methodology for designing for the women's market to deliver on their initiative and drive real impact in their institutions.

Apply now at <http://bit.ly/ldip2018>.

PROGRAM BENEFITS

- Exclusive access to Women's World Banking's expertise in financial inclusion, leadership, women-centered design, and product innovation.
- Business and leadership training from the Wharton School of the University of Pennsylvania's world-class faculty.
- Networking with leaders from around the globe.

WHAT YOU'RE COMMITTING TO

Senior Executive (male or female) Track

In-person Executive Forum

Identify a strategic business initiative related to serving women

Neethling Brain Instrument (NBI™) leadership assessment

Sponsor woman leader

Virtual learning with global experts in the fields of leadership development and financial inclusion

360° assessment and leadership coaching

Report on progress towards business challenge

Woman Leader Track

In-person signature Women in Leadership Program

Support senior executive to execute on the strategic business initiative

Neethling Brain Instrument (NBI™) leadership assessment

Sponsorship from senior executive

Virtual learning with global experts in the fields of leadership development and financial inclusion

Report on professional development progress

IS THIS FOR ME AND MY INSTITUTION?

I am a member of the executive team at a financial institution, FinTech or mobile network operator.

I am committed to/ would like to start serving low-income women with financial services.

I have a critical business challenge that will help my organization better serve women.

There is a high-potential woman leader critical to meeting my business challenge and she is ready to take the next step in her development.

What Alumni Are Saying About the Program

SENIOR EXECUTIVE

“My leadership for the team has changed—we created a strategy to reach 50,000 IL clients by 2017 and 40% of them women. Already up to now, we [have reached] 49% women IL.” —LEAD FOUNDATION, EGYPT

WOMAN LEADER

“The program has taught me how to get buy-in of stakeholders to implement something new. In fact, I have been able to introduce a risk framework for the organization.”
—UJJIVAN FINANCIAL SERVICES, INDIA

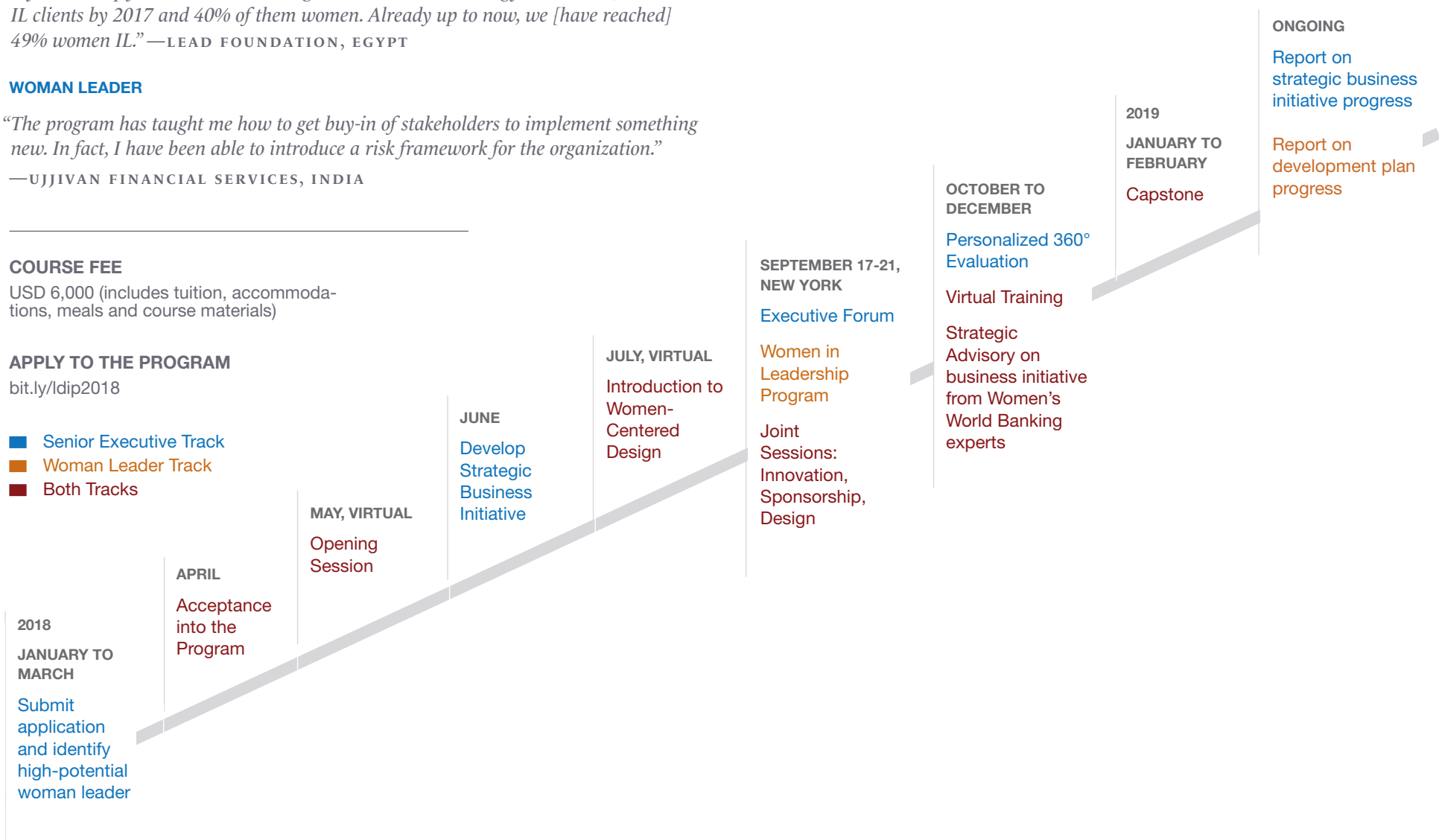
COURSE FEE

USD 6,000 (includes tuition, accommodations, meals and course materials)

APPLY TO THE PROGRAM

bit.ly/ldip2018

- Senior Executive Track
- Woman Leader Track
- Both Tracks



For more information, visit womensworldbanking.org/leadership

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