



Women's World Banking

Making Finance Work for Women

Global Summit and Thought Leadership Series

**2023
SPONSORSHIP
INFORMATION**

Women's World Banking brings convening power to conferences and events around the globe.

Our events showcase our 40+ years of experience in the financial inclusion sector and aim to drive actions that accelerate opportunities for low-income women around the world. Leveraging our network of 62 financial institutions in 35 countries, knowledge sharing on women's financial inclusion becomes truly global in scope.

In 2023, our convening and thought leadership initiatives will include a year-long Thought Leadership Series of at least four virtual events centered on issues relevant to women's financial inclusion. These virtual events will be free to attend and the recordings will be made available to view, allowing a diverse and global group of stakeholders to attend and access content. Our 2021 Thought Leadership Series events were attended by 1,550 individuals representing 111 countries and the session recordings have been viewed over 2,000 times.

February 15th – 16th, we will host our flagship biennial global summit, Making Finance Work for Women, in Dubai. This two-day event will bring together financial service providers, donors, investors, researchers, and policymakers to examine key issues in financial inclusion and advance innovations for low-income women through a variety of panel discussions, workshops, and networking. This is the only global financial inclusion conference focused on low-income women and the specific solutions to meet their needs. Alongside the Summit, we will also host our 4th annual Fintech Innovation Challenge. The Challenge provides a global stage to elevate innovations in digital financial solutions across a suite of products that are designed to increase access to and engagement of financial solutions by unbanked and underserved women.

We look forward to developing partnerships with sponsors that are tailored to their marketing, thought leadership, and employee and client engagement goals.



Making Finance Work for Women

Global Summits and Thought Leadership Series

BERLIN 2015



15.6 K views of summit-related content



200 attendees
18 speakers

TANZANIA 2017



21.9 K views of summit-related content



300 attendees
57 speakers
52 network members
50 countries represented by attendees

SINGAPORE 2019



37 K views of summit-related content



350 attendees
74 speakers
50 network members
60 countries represented by attendees

2021 SERIES



1,550 attendees
6 events
111 countries represented by attendees



102,596 impressions
1,372 engagements



32,523 impressions
1,638 engagements

Making Finance Work for Women Global Summits and Thought Leadership Series



IN GOOD COMPANY

Past Making Finance Work For Women Partners:

