

Our Impact

Global reach



Note: Reflects WAM's current unrealized portfolio.



About us

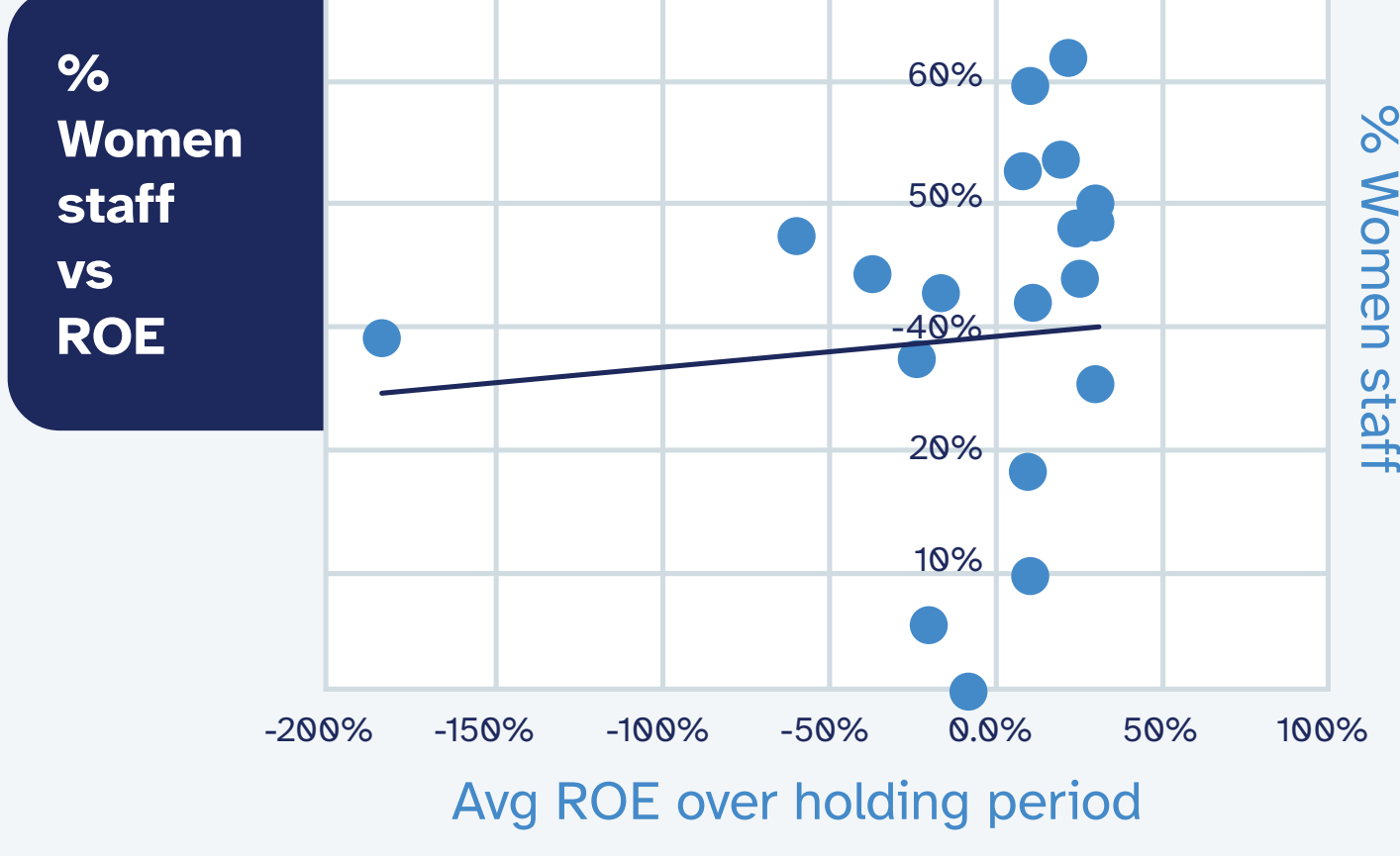
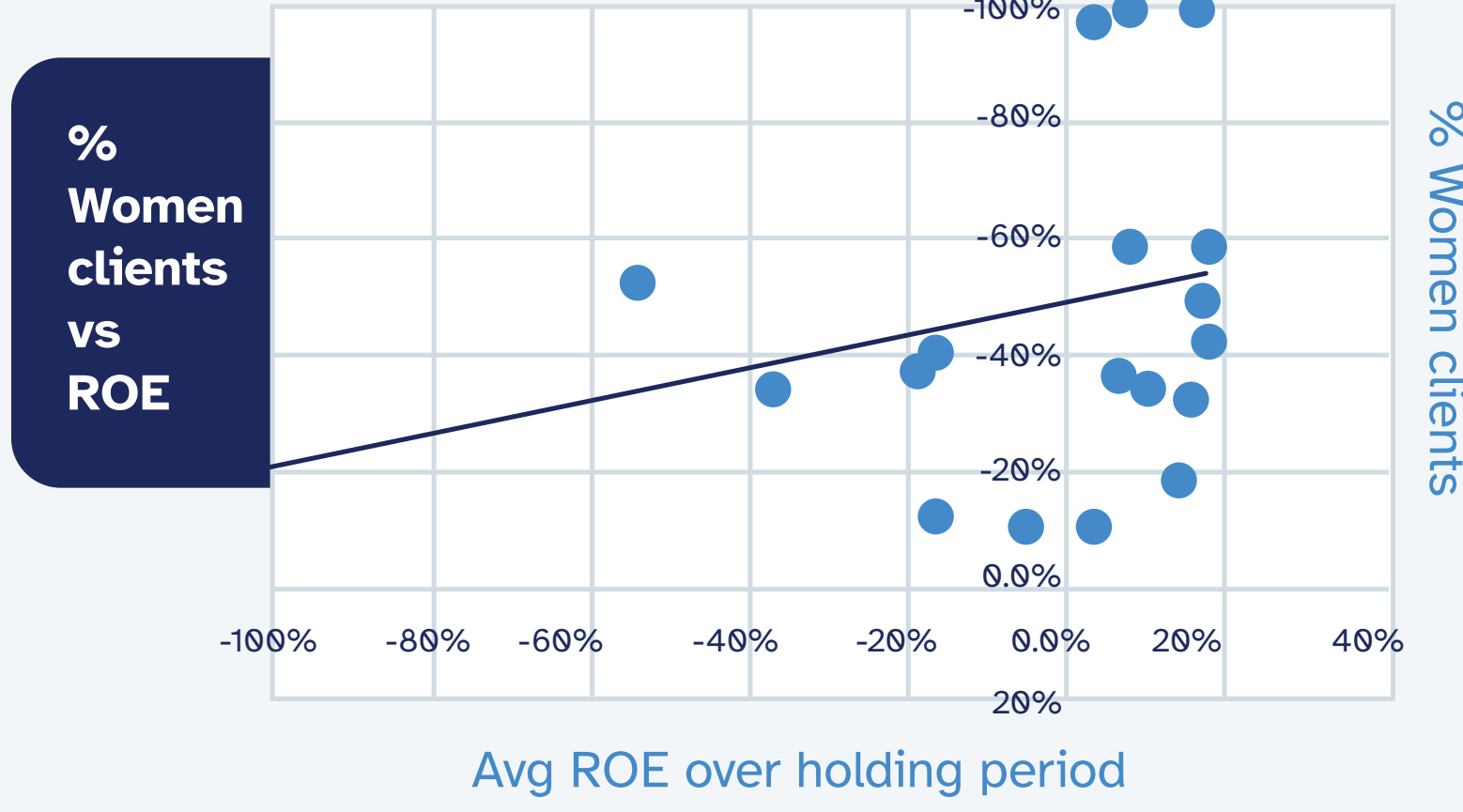
Women's World Banking Asset Management's ("WAM") mission is to close the gender gap in financial inclusion, while demonstrating the business case for gender lens investing. We do this by making direct equity investments in high-performing, Women-focused, inclusive financial service providers in the global emerging markets. We deploy expertise in gender lens investing, coupled with value creation activities, to help portfolio companies reach more financially underserved Women and attract more talented Women to their organizations.

Our insights

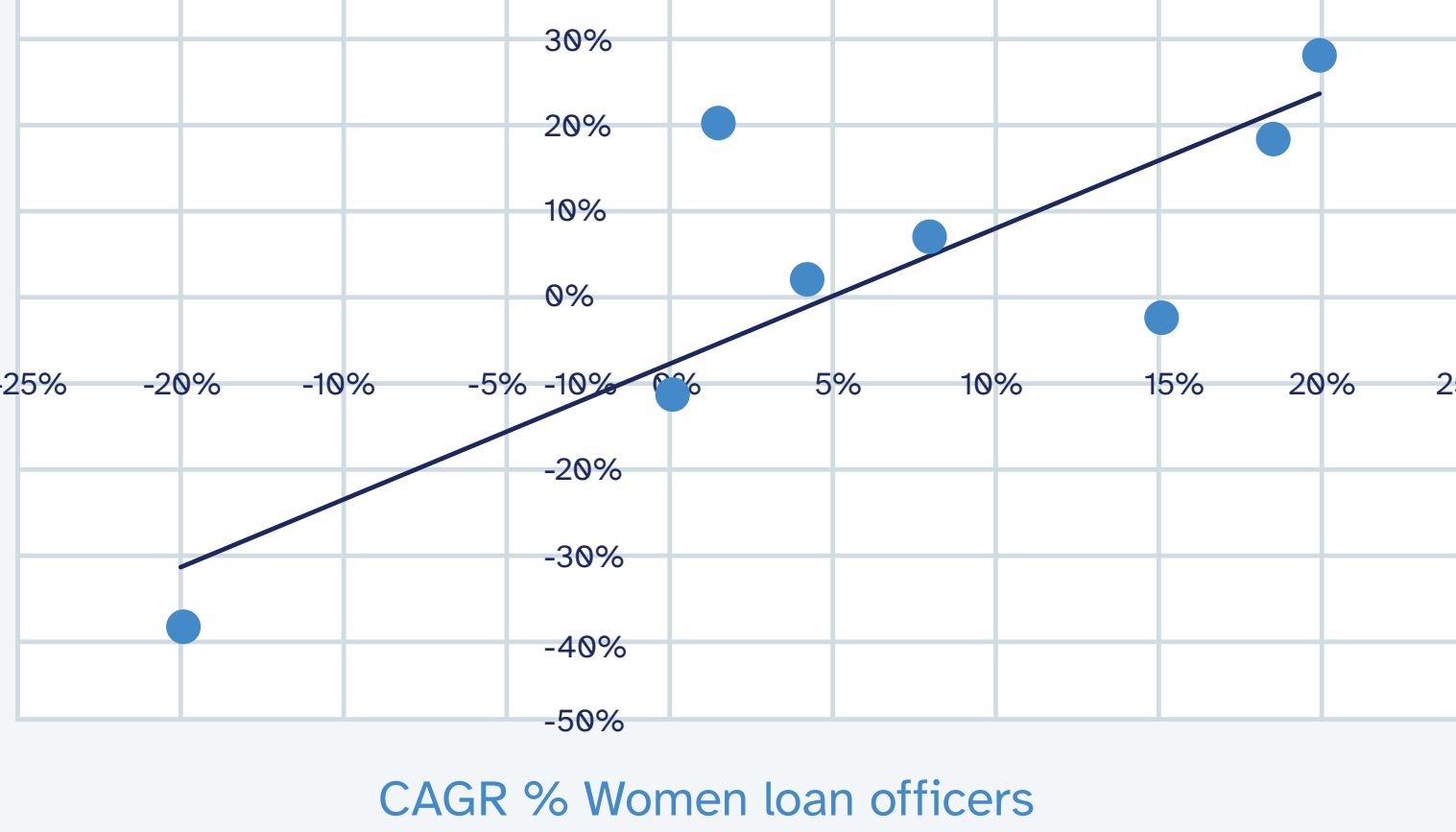
To grow business, grow gender diversity

Increasing percentage Women staff and percentage Women clients correlates with increasing return on equity.

Data represents Fund I and Fund II portfolio company averages over the holding period.



Each data point represents the growth of Women loan officers and clients for Fund I companies from start of investment to December 2023 or exit.



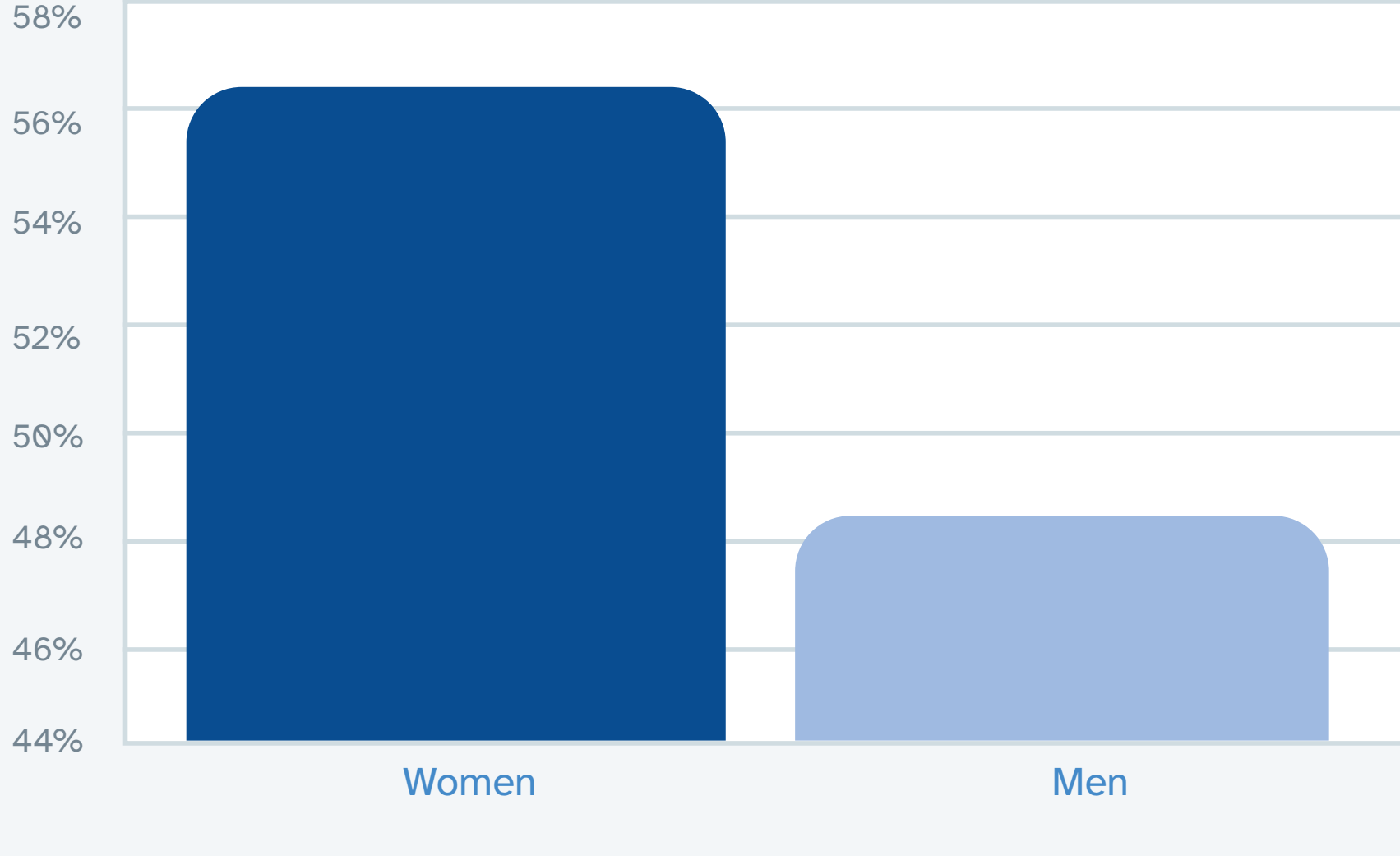
To reach more Women, Hire more Women

Clear positive correlations between Women loan officers and outreach to Women clients in 2023

Women are loyal customers

WAM has routinely seen higher retention rates of Women customers, compared to Men

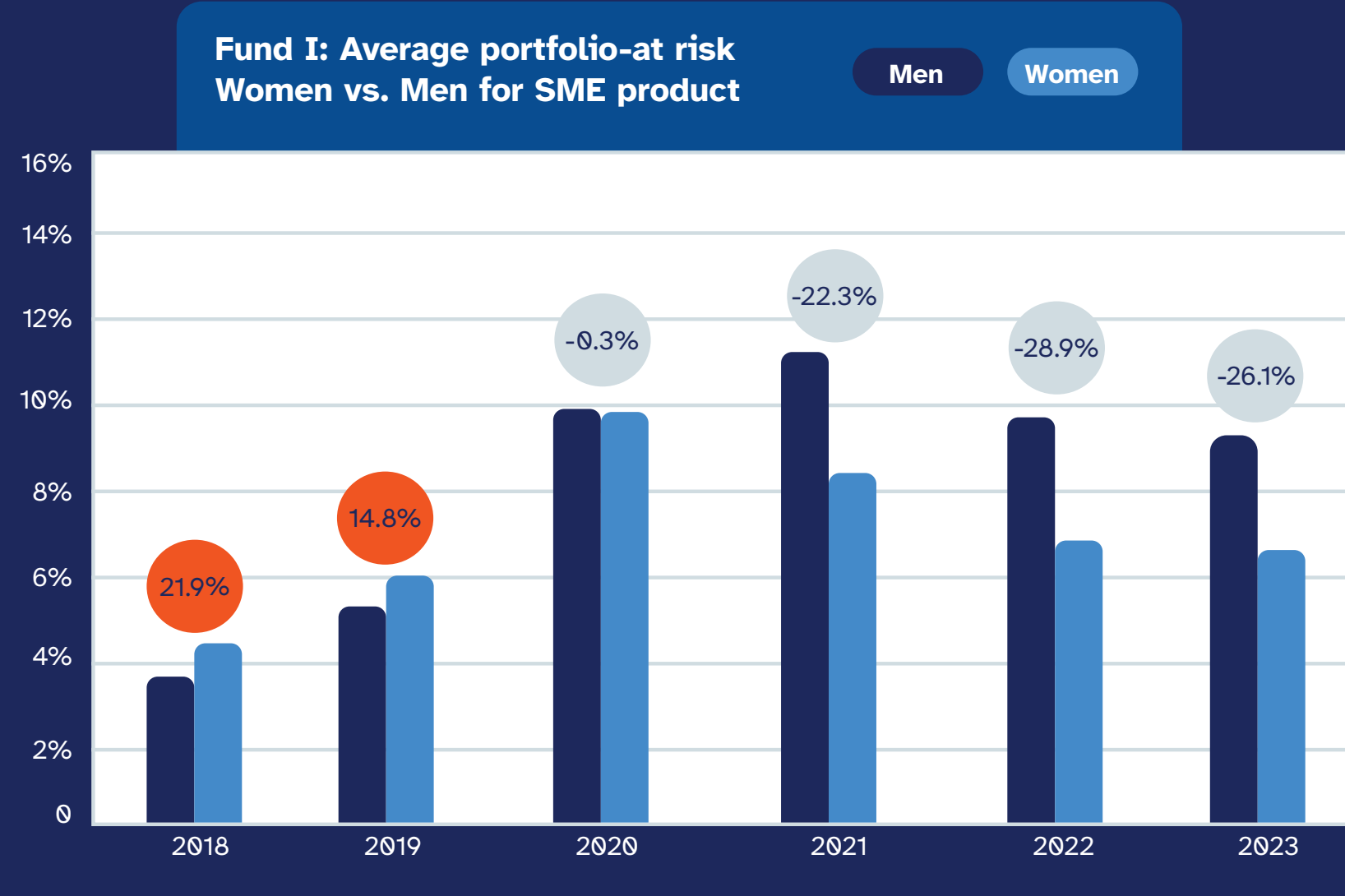
Note: Data shows average retention rates for Fund I and Fund II portfolio companies as of December 2023 or at exit.



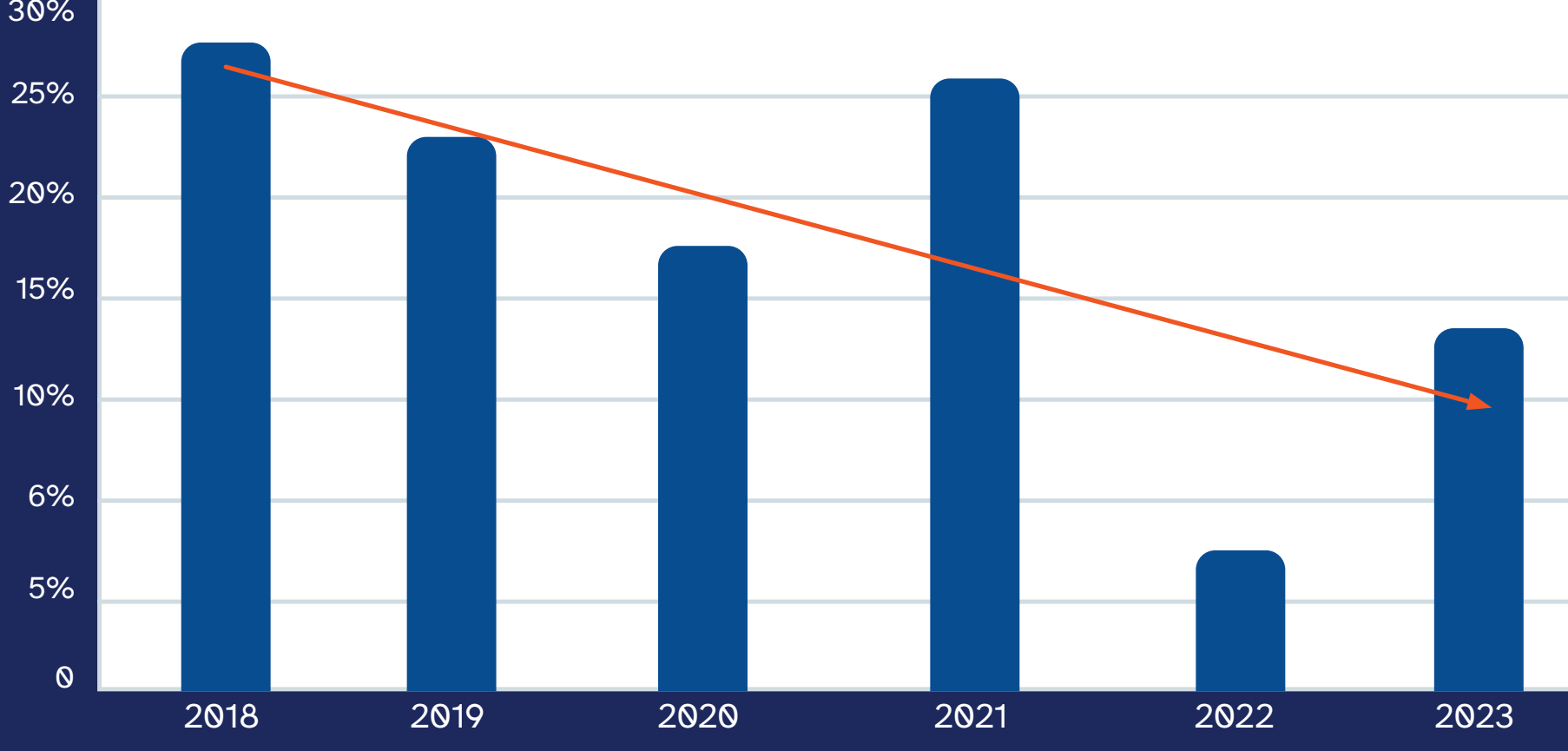
Gender investing effect

Changing the narrative on the credit worthiness of Women-owned businesses

WAM research revealed that the relative underperformance of Women-owned SMEs was due to poorer outreach to, customer care of, and credit assessment of Women-owned businesses. Once addressed, this trend was reversed to overperformance.



Funds I and II: Gender gap in average loan sizes over time



Closing average loan size gap

WAM's consistent advocacy that Women were at least equal or better credit risks helped close the gender gap in average loan sizes.

Milestones

AUM: US\$ 150M+

21 portfolio companies

7 responsible exits

6 deep-dive gender performance studies



>100 million USD invested in financial inclusion

9.7 million Women reached

Total Portfolio

13,690 Women employees supported during holding period

Our sector coverage



Affordable housing finance



SME finance



Affordable asset finance



Micro-insurance



Micro-enterprise finance



WOMEN'S WORLD BANKING ASSET MANAGEMENT
WWB CAPITAL PARTNERS II



Women's World Banking Capital Partners II benefits from the support of two anchor investors, the European Commission and the German Federal Ministry for Economic Cooperation and Development, who provided catalytic investment capital and grants to the technical assistance facility.

Women = all female identifying persons