Women's World Banking

Global Center for Sustainable Digital Finance

2027 Tech Policy Learning Lab

April - September 2027

Live online and in-person

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs, Education and Research EAER
State Secretariat for Economic Affairs SECO

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Women's World Banking

Global Center for Sustainable Digital Finance

Gain practical skills to design and implement innovative, gender-intentional digital finance policies for lasting impact.

Why Now?

Digital finance is transforming economies, but progress towards gender inclusion remains uneven. Today, 700 million women lack access to formal financial systems, and 1.5 billion do not have a safe place to save. Policymakers and regulators are uniquely positioned to drive change, yet women's perspectives are still missing from many decision-making tables. The Tech Policy Learning Lab is designed to close these gaps, equipping leaders to create digital finance ecosystems that work for everyone.

About the Program

The Tech Policy Learning Lab is a six-month blended learning experience for technology-oriented policymakers, regulators, and supervisors. The program is jointly led by Women's World Banking and the Global Center for Sustainable Digital Finance, a joint initiative from Stanford University, Korea Advanced Institute of Science and Technology, and the University of Zurich. It combines rigorous learning on policy-relevant technology with a gender lens on policy design and implementation, helping participants translate fast-moving technological trends into effective, inclusive policy solutions.

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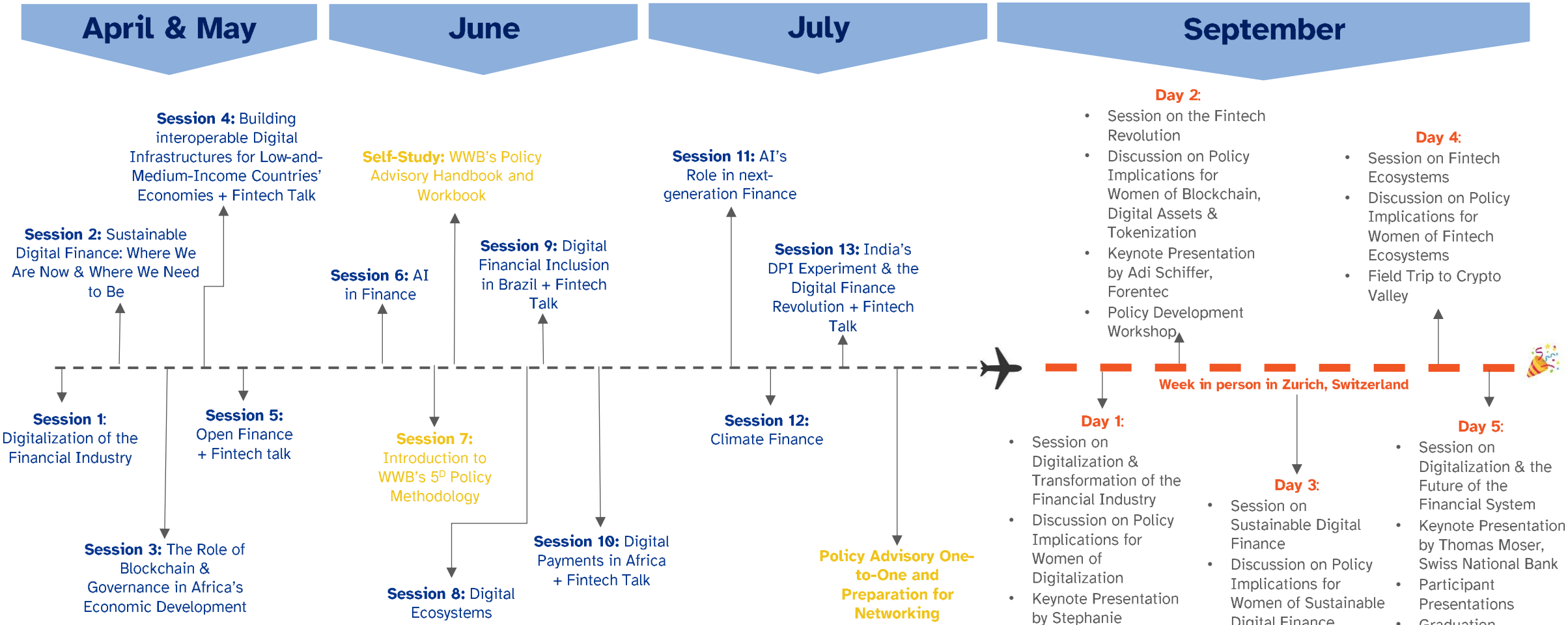
What makes it unique?

The Tech Policy Learning Lab is the only gender-focused program designed to provide access to practical knowledge, applied skills, and key experts needed to translate technological trends into effective, inclusive policy solutions. A few highlights of the program include:

- **Gender-intentional policy design:** Apply gender analysis throughout the policy cycle so digital finance policies reflect women's realities and address gaps in access, affordability, safety, and consumer protection.
- **Cutting-edge curriculum:** Build practical knowledge of generative AI, blockchain and digital assets, open finance, digital public infrastructure, sustainable digital finance, digital payments, and consumer protection.
- **Applied policy project:** Advance an inclusive policy priority from your institution with Women's World Banking's 5D Policy Methodology, dedicated advisory consultations, workshops, and peer feedback.
- **Peer learning and global network:** Learn through live case studies, fintech talks, peer circles, and exchanges with policymakers and experts from around the world.
- **Immersive week in Zurich:** Participate in interactive classroom sessions, field visits, expert talks, networking, project presentations, and a graduation ceremony at the University of Zurich.

TPLL Learning Journey 2027



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SESSION THEMES:

- Digital Finance
- Policy / Gender

NOTE: This diagram is for illustrative purposes only. Sessions titles may change and flow of sessions might be adjusted

WELCOME TO
CV

Inclusive in-person learning with Women's World Banking and the Global Center for Sustainable Digital Finance

This is a **blended learning program** with online sessions this in-person week. The in-person intensive week gives participants a powerful opportunity to **network and connect** with peers from across the globe, as well as participate in **interactive** classroom sessions, talks and events.

Date: 13-17 Sept 2027

Location: University of Zurich, Switzerland

Costs: Most meals are included in the fees. Participants must cover all travel and incidental expenses such as flights to Zurich, accommodation, ground transportation, visas, insurance, additional meals prior or after the in person learning in Zurich.

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Who is eligible?

Participants are:

- ✓ Policymakers, regulators, and supervisors in financial sector institutions (central banks, ministries of finance, insurance, pensions, securities, fintech regulators)
- ✓ Professionals with at least 10 years of experience and a mandate to advance digital finance, payment systems, or fintech agendas
- ✓ Both women and men are encouraged to apply, with a focus on increasing women's representation in digital finance leadership

A commitment to:

- ✓ Advancing an inclusive policy
- ✓ Actively participating in learning sessions, minimum attendance is 80%
- ✓ Exhibiting proficiency in written and spoken English
- ✓ Travel to Zurich, Switzerland, 13-17 Sept 2027

Program Fees:

Fees are based on participants' country of residence and the World Bank Income Classification for FY26.
Low Income: $200, Lower-Middle Income: $560, Upper-Middle Income: $1,660, High Income: $3,730

Applications open in October 2026

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How to apply

Determine whether you fulfill the eligibility requirements

Step 1

Step 2

Complete and submit the application form

Wait for a response on application from the selection committee

Step 3

Applications open in late 2026

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Frequently Asked Questions

What is expected of me?

You will join, on average, one live virtual sessions per week (in addition to the week in person), dedicate 2-3 hours per month for session, and peer group mentoring sessions.

In addition, all participants are expected to travel to Zurich, Switzerland for the in-person week 13th to 17th September 2027.

Who can participate?

This course is open to policymakers, regulators, and supervisors of any gender, from mid-career professionals to senior leaders, who are committed to promoting gender-inclusive policies and workplaces.

When is the program?

The program will run from April to September 2027. It is a blended learning program consisting of online instructor-led sessions, some individual work, and an in-person week (13- 17 Sept) at the University of Zurich.

Will I receive a certificate?

Upon successful completion of the program, each participant will receive a certificate of completion from Women's World Banking and the Global Center for Sustainable Digital Finance.

Is there an Alumni program?

Yes, participants completing the entire program will gain WWB alumni status.

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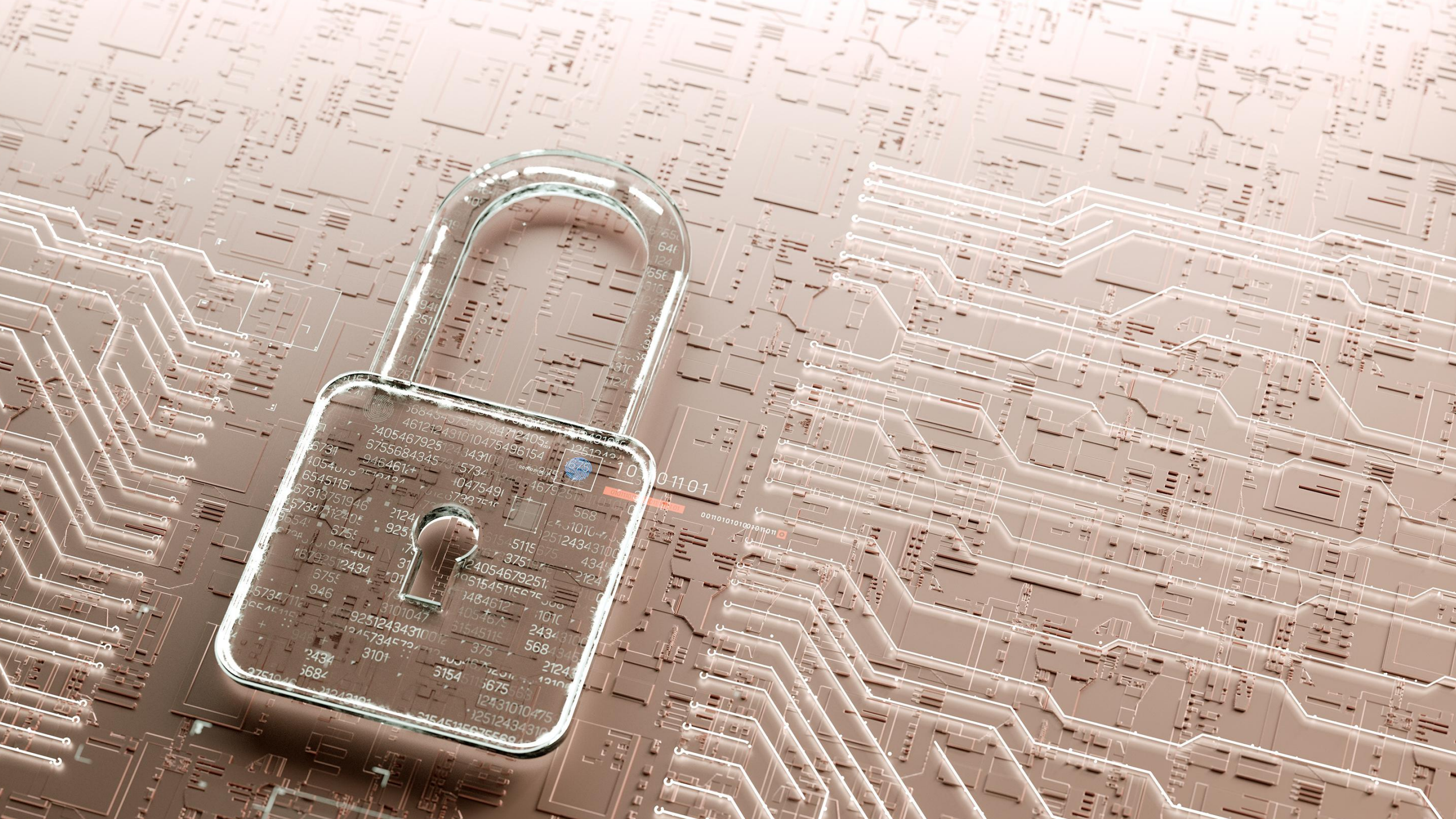
Visit our website to learn more



Hear from past participants

"Participating in the TPLL program has been a transformative experience. It equipped me with invaluable skills, expanded my professional network, and provided practical insights that I can immediately apply in my work. I am truly grateful for the guidance and support from the organizers and my fellow participants throughout this journey."

"This programme is more than just a leadership programme. It is a journey to learn, unlearn and create a future that is different — one where we lead with purpose, courage and impact."

"I am truly grateful and happy to be part of the Women's World Banking TLP program, which has been an inspiring opportunity to learn, exchange ideas, and work alongside professionals committed to advancing women's digital financial inclusion. The program has helped me look at financial inclusion challenges through a more gender-intentional and people-centered lens and translate those insights into practical policy solutions. I especially value the opportunity to develop a policy approach that can strengthen women's financial confidence, capability, and protection in an increasingly digital financial environment. Being part of this community has been both professionally enriching and personally meaningful to me."

"TPLL is a gathering of diverse minds and cultures that immensely have had great influence and sharp my work and life."

"As a working professional, I wanted a course that would give me new perspectives and knowledge, not just new jargon, and that is exactly what I got from the Tech Policy Lab. The sessions strengthened my understanding of technology policy while also helping me think more deeply about applying a gender lens to policy and regulation. The in-person experience was especially valuable, learning alongside fellow regulators and seeing how we are all working through similar challenges, with the visit to Crypto Valley a real highlight."

"The Technology Learning Policy Lab was carefully and strategically designed to address my policy innovation needs, particularly from a methodology and an emerging technologies perspectives. The diverse participants and multi-market representation, coupled with the rich faculty based helped bridged the gap between theory and practice.

Meet the Core Faculty

Dr. Thomas Puschmann

Founder and Executive Director, Global Center for Sustainable Digital Finance

Dr. Sonja Kelly

Global Head, Women's World Banking Institute

Dr. Stephen Ambore

Policy Director, Women's World Banking, Africa

Francesca Brown

Global Director of Policy & Advocacy, Women's World Banking

Laura Cox

Director of Leadership Training Programs, Women's World Banking

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